



THE CHURCH OF HOLY CHILDHOOD

Religious Client

www.holychildhoodparish.org

PROJECT OVERVIEW: LANDLORD REPRESENTATION

The Advisory Services Group was hired to market for tenancy the Holy Childhood School in St. Paul, Minnesota.

BUILDING

The Church of Holy Childhood School
1435 Midway Park
St. Paul, MN 55108

SQUARE FOOTAGE

17,000 SF

SERVICES

- Marketing
- Lease Negotiations

APPROACH

- The property was marketed extensively, using targeted marketing techniques focused on education, religious and small businesses, resulting in more than 50 inquiries.
- Four letters of intent were received.
- The AFSA Charter School toured the property in March 2014 with an interest in starting a middle school.

RESULTS

- Executed a 2-year lease with AFSA, generating more than \$300,00 in rental income for the church.